



NEWS FROM THE OFFICE OF
ADAM J. BELLO
MONROE COUNTY EXECUTIVE

For Immediate Release

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COUNTY EXECUTIVE BELLO ANNOUNCES LAUNCH OF 2025 COMMUNITY FESTIVAL APPLICATION PROCESS

*Monroe County increases funding commitment to \$350,000 to
support local festivals and events.*

ROCHESTER, NY — Monroe County Executive Adam Bello today announced the opening of the online application portal for 2025 Community Festival Funding. This is the fourth year Monroe County has set aside funding for community festivals. The 2025 Monroe County Budget allocates at least \$350,000 to support community festivals, an increase of \$100,000 from 2024.

The application deadline for community festivals that will take place this year is 5:00 p.m. on Friday, April 4, 2025. Details are available at monroecounty.gov/festival-funding.

“Festivals and events are part of the fabric of life in Monroe County. Our local festivals bring people together to celebrate historic occasions, recognize the traditions of our diverse cultures, and highlight local and national talent,” **said Monroe County Executive Adam J. Bello**. “Festivals improve the quality of life for Monroe County residents, and I’m proud that we have increased the funding available this year to make this festival season the best ever.”

Festivals and events must meet a set of basic qualifications to be considered for support. These requirements include:

- Festivals must fit into one or more of the following categories: (1) armistice, memorial, or other recognized national patriotic observance; (2) commemorate historical events of countywide interest and concern; (3) showcase music, dance, arts, or other artistic performance; and/or (4) publicize the advantages of Monroe County.
- Festivals must have a free public component.
- Festivals must serve a minimum of 1,000 individuals.
- Festivals must take place in Monroe County between January 1, 2025 and December 31, 2025.
- Festivals must provide proof of insurance (general liability, automobile liability, workers compensation, disability benefits and paid family leave benefits) to be able to receive county funding.

A virtual webinar for individuals interested in learning more about the Community Festival Funding application will be held on Friday, March 14, 2025 at 3:00 p.m. To register to attend this event, and review a list of Frequently Asked Questions (FAQs) and eligibility criteria, please go to monroecounty.gov/festivalfunding.

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Media inquiries:

Steve Barz, Director of Communications
SteveBarz@monroecounty.gov
(585) 753-1064

Molly Clifford, Deputy Director of
Communications
MollyClifford@monroecounty.gov
(585) 233-3699